

Social Movements 521
Fall 2003
Monday 1 - 4

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Course Description:

This graduate-level seminar provides a wide-ranging introduction to theoretical and empirical literature on social movements. Using an historical framework to investigate various research paradigms such as rational choice, resource mobilization, political process, and identity/new social movements, we examine the development of theories linked to a variety of issues related to social movements and social movement outcomes (e.g., emergence of the first national social movements, growth of the social movement sector, mobilization and participation, social movement success and failure). We focus on U.S. and European social movements which include but are not limited to: civil rights, student, anti-war, new Christian right, anti-abortion/pro-choice, feminist, Latino/ Latina, environmental, disability, nuclear freeze, gay and lesbian, new age, self-help/mutual-aid, survivalist, temperance (new and old), anti-tax, white supremacist and men's movement. Students are encouraged to apply their knowledge by pursuing their own social movement analyses, completing a literature review, developing an annotated bibliography, posing, and solving a significant research question, or any number of other relevant projects.

Responsibilities, evaluation, and progress:

Students are responsible for reading and discussing the material each week. During two of those weeks, each student will prepare a summary of the readings including questions and criticisms (2-3 pages), distribute the summary, and lead the discussion. In addition, I will ask the class to respond to questions put to the material in the form of periodic summaries (1-2 pages). Lastly, there is a final paper covering your own research interests, the content of which can vary widely. You may do a literature review, a research proposal, a dissertation or masters' prospectus or work on an empirical project. Grades are based on participation (20%), two discussion-leads (25%), periodic summaries (20%) and a final paper (35%).

Texts:

I. Druid Hills Bookstore:

- Marx, Gary T. and Douglas McAdam. 1994. *Collective Behavior and Social Movements: Process and Structure*. Prentice Hall: New Jersey.
- McAdam, Doug. 1999 [1982]. *Political Process and the Development of Black Insurgency, 1930-1970*. Chicago : University of Chicago Press.
- Morris, Aldon D. and Carol McClurg Mueller. 1992. *Frontiers in Social Movement Theory*. New Haven: Yale University Press.
- Johnston, Hank and Bert Klandermans, eds. 1995. *Social Movements and Culture*. Minnesota: University of Minnesota Press.
- Lichterman, Paul. 1996. *The Search for Political Community: American Activists Reinventing Commitment*. Cambridge: Cambridge University Press

II. Reader – available in class

Course Outline and Calendar:

September 8

Social Organization and Collective Behavior

Required Readings:

- (1) Bates, Frederick L. and Clyde C. Harvey. 1986. *The Structure of Social Systems*. Malabar, Florida: Krieger Publishing Co. Pp. 286-293, 142-145
- (2) Sewell, Jr., W. H. (1992). A Theory of Structure: Duality, Agency, and Transformation. *American Journal of Sociology*, 98, 1-29
- (3) Marx, Gary T. and Douglas McAdam. 1994. *Collective Behavior and Social Movements: Process and Structure*. Prentice Hall: New Jersey. Chapters. 1-3

Supplemental readings:

- (4) Hirschman, Albert O. 1970. *Exit, Voice and Loyalty*. Cambridge, MA.: Harvard University Press.
- (5) Turner, Ralph H. and Lewis M. Killian. 1972. *Collective Behavior*. Englewood Cliffs, N.J: Prentice-Hall.

September 15

Presenters: Pellom

Movement Emergence: Collective Behavior and Social Movements

Required Readings:

- (1) Marx, Gary T. and Douglas McAdam. 1994. *Collective Behavior and Social Movements: Process and Structure*. Prentice Hall: New Jersey. Chapters 4-6
- (2) McAdam, Doug. 1999 [1982]. *Political Process and the Development of Black Insurgency, 1930-1970*. Chicago : University of Chicago Press. Intro, Chapter 1
- (3) Kornhauser, William. 1959. *The Politics of Mass Society*. Glencoe, Ill: Free Press. Chapters 5, 9

Supplemental readings:

- (4) Goldstone, Jack A. 1997 [1991]. "A Democratic/ Structural Model Revolution and Rebellion." Pp. 5-12 in *Social Movements: Readings on their Emergence, Mobilization and Dynamics* edited by Doug McAdam and David Snow. Los Angeles, CA: Roxbury Publishing.
- (5) Belanger, Sarah and Maurice Pinard. 1997 [1991]. "Ethnic Movements and the Competition Model: Some Missing Links." Pp. 13-22 in *Social Movements: Readings on their Emergence, Mobilization and Dynamics* edited by Doug McAdam and David Snow. Los Angeles, CA: Roxbury Publishing.

September 22

Presenters: Rachel

Mobilizing Structures: Organizations, Resource Mobilization

Required Readings:

- (1) McCarthy, John D. and Mayer N. Zald. 1994 [1977]. "Resource Mobilization and Social Movements: A Partial Theory." Pp. 15-42 in *Social Movements in*

an Organizational Society, edited by Mayer N. Zald and John D. McCarthy. New Brunswick: Transaction.

- (2) McCarthy, John D. and Mayer N. Zald. 1994 [1980s ?]. "The Trend of Social Movements in America." Pp. 337-391 in *Social Movements in an Organizational Society*, edited by Mayer N. Zald and John D. McCarthy.
- (3) Conell, Carol and Kim Voss. 1990. "Formal Organization and the Fate of Social Movements: Craft Association and Class Alliance in the Knights of Labor." *American Sociological Review*, 55, 255-269.

Supplemental readings:

- (4) McCarthy, John D. and Mark Wolfson. 1992. "Consensus Movements, Conflict Movements and the Cooptation of Civic and State Infrastructures." Pp. 273-297 in *Frontiers in Social Movement Theory*, edited by Aldon D. Morris and Carol McClurg Mueller. New Haven: Yale University Press.

September 29

Presenters: Alysia and Pellom

Resource Mobilization and Political Process

Required Readings:

- (1) McAdam, Doug. 1999 [1982]. *Political Process and the Development of Black Insurgency, 1930-1970*. Chicago : University of Chicago Press. Chapters 2-4
- (2) Schwartz, Paul and Shuva Paul. 1992. "Resource Mobilization Versus Mobilization of People: Why Consensus Movements Cannot Be Instruments of Social Change." Pp. 205-223 in *Frontiers in Social Movement Theory*, edited by Aldon D. Morris and Carol McClurg Mueller. New Haven: Yale University Press.
- (3) Lo, Clarence Y.H.. 1992. "Communities of Challengers in Social Movement Theory." Pp. 224-248 in *Frontiers in Social Movement Theory*, edited by Aldon D. Morris and Carol McClurg Mueller. New Haven: Yale University Press.
- (4) Piven, Frances Fox and Richard A. Cloward. 1992. "Normalizing Collective Protest." Pp. 301-325 in *Frontiers in Social Movement Theory*, edited by Aldon D. Morris and Carol McClurg Mueller. New Haven: Yale University Press.

Supplemental readings:

- (5) Zald, Meyer N. 1992. "Looking Backward to Look Forward: Reflections on the Past and Future of the Resource Mobilization Research Program." Pp. 326-348 in *Frontiers in Social Movement Theory*, edited by Aldon D. Morris and Carol McClurg Mueller. New Haven: Yale University Press.
- (6) Morris, Aldon and Cedric Herring. 1987. "Theory and Research in Social Movements: A Critical Review." *Annual Review of Political Science* 2:137-193.
- (7) Zald, Meyer N. and John D. McCarthy. 2002. "The Resource Mobilization Research Program: Progress, Challenge, and Transformation." Pp. 149-174 in *New Directions in Contemporary Sociological Theory*, edited by Joseph Berger and Morris Zelditch. Lanham, MD: Rowman and Littlefield.

October 6

Presenters: Carrie and Mark

Collective Action

Required Readings:

- (1) Hardin, Russell. 1982. *Collective Action*. Baltimore, MD.: Johns Hopkins University Press. Pp. 6 – 37.
- (2) Marwell, Gerald and Pamela Oliver. 1984. "Collective Action Theory and Social Movements Research." In *Research in Social Movements, Conflict and Change*, ed. Louis Kriesberg. JAI Press, pp 1-27.
- (3) Ferree, Myra Marx. 1992. "The Political Context of Rationality: Rational Choice Theory and Resource Mobilization." Pp. 29-52 in *Frontiers in Social Movement Theory*, edited by Aldon D. Morris and Carol McClurg Mueller. New Haven: Yale University Press.
- (4) Klandermans, Bert. 1984. "Mobilization and Participation: Social Psychological Expansions of Resource Mobilization Theory." *American Sociological Review*, 49:583-600.

Supplemental readings:

- (5) Dieter-Opp, Karl. 1986. "Soft Incentives and Collective Action: Participation in the Anti-Nuclear Movement." *British Journal of Political Science*, 16, 87-112.
- (6) Muller, Edward N., and Karl-Dieter Opp. 1986. "Rational Choice and Rebellious Collective Action." *American Political Science Review* 80:471-489.
- (7) Olsen, Mancur. 1965. *The Logic of Collective Action*. Cambridge, MA: Harvard University Press
- (8) Hechter, Michael. 1987. *Principles of Group Solidarity*. Berkeley: University of California Press.

October 13

Holiday

October 20

Presenters: Charity, Carrie and Alison

Recruitment, Participation and Ideology

Required Readings:

- (1) Gamson, William. 1992. "The Social Psychology of Collective Action." Pp. 53-76 in *Frontiers in Social Movement Theory*, edited by Aldon D. Morris and Carol McClurg Mueller. New Haven: Yale University Press.
- (2) Klandermans, Bert. 1992. "The Social Construction of Protest and Multiorganizational Fields." Pp. 77-101 in *Frontiers in Social Movement Theory*, edited by Aldon D. Morris and Carol McClurg Mueller. New Haven: Yale University Press.

- (3) Snow, David A., E. Burke Rochford, Jr., Steven K. Worden and Robert D. Benford. 1986. "Frame Alignment Processes, Micromobilization, and Movement Participation." *American Sociological Review* 51: 464-481.
- (4) Johnston, Hank. 1995. "A Methodology for Frame Analysis: From Discourse to Cognitive Schema." Pp. 217-246 in *Social Movements and Culture*, edited by Hank Johnston and Bert Klandermans. Minneapolis: University of Minnesota Press.

Supplemental readings:

- (5) Gamson, William. 1995. "Constructing Social Protest." pp. 85-106 in *Social Movements and Culture*, edited by Hank Johnston and Bert Klandermans. Minneapolis: University of Minnesota Press.
- (6) Snow, David A. and Robert Benford. 1992. "Master Frames and Cycles of Protest." Pp. 133-155 in *Frontiers in Social Movement Theory*, edited by Aldon D. Morris and Carol McClurg Mueller. New Haven: Yale University Press.

October 27

Presenters: Chad, Yael, Andy, Beth

Cases – Civil Rights, and Student/ Anti-War, Feminist, Gay Rights, The New Right

Required Readings:

- (1) McAdam, Doug. 1999 [1982]. *Political Process and the Development of Black Insurgency, 1930-1970*. Chicago: University of Chicago Press. Chapters 5-9
- (2) Miller, James. 1987. *Democracy is in the Streets: From Port Huron to the Siege of Chicago*. New York: Simon and Schuster. Chapters 1-8
- (3) Ryan, Barbara. 1992. *Feminism and the Women's Movement : Dynamics of Change in Social Movement, Ideology and Activism*. New York : Routledge. Chapters 1-5
- (4) Rimmerman, Craig A. 2002. *From Identity to Politics : the Lesbian and Gay Movements in the United States*. Philadelphia, PA : Temple University Press.
- (5) Hardisty, Jean. 1999. *Mobilizing Resentment: Conservative Resurgence from the John Birch Society to the Promise Keepers*. Boston, MA: Beacon Press. Chapters 1-3

Supplemental readings:

- (6) McAdam, Doug. 1988. *Freedom Summer*. New York : Oxford University.
- (7) Gitlin, Todd. 1980. *The Whole World is Watching : Mass Media in the Making and Unmaking of the New Left*. Berkeley : University of California Press.
- (8) Morris, Aldon. 1984. *The Origins of the Civil Rights Movement: Black Communities Organizing for Change*. New York: Free Press.
- (9) Katzenstein, Mary F. and Carol M. Mueller, Eds. 1987. *The Women's Movements of the United States and Western Europe : Consciousness, Political Opportunity, and Public Policy*. Philadelphia : Temple University Press.
- (10) Vaid, Urvashi. 1995. *Virtual Equality : The Mainstreaming of Gay and Lesbian Liberation*. New York : Anchor Books.
- (6) Shayne, Julie. *The Revolution Question: Feminisms in El Salvador, Chile and Cuba Compared (1952-1999)*. Forthcoming. Rutgers University Press.

November 3

Presenters: Dave, Shlomit and Velina

Discussion of paper topics

New Social Movements: Identity and Politics

Required Readings:

- (1) Marx, John H and Burkhart Holzner. 1975. "Ideological Primary Groups in Contemporary Cultural Movements." *Sociological Focus* (8) 311:329.
- (2) Offe, Claus. 1985. "New Social Movements: Challenging the Boundaries of Institutional Politics." *Social Research* (52) 817:880
- (3) Cohen, Jean L. and Andrew Arato. 1992. *Civil Society and Political Theory*. Cambridge, MA: MIT Press. Chapter 10.
- (4) Melucci, Alberto. 1995. "The Process of Collective Identity." Pp. 41-63 in *Social Movements and Culture*, edited by Hank Johnston and Bert Klandermans. Minneapolis: University of Minnesota Press.

Supplemental readings:

- (5) Cohen, Jean L. 1985. "Strategy or Identity: New Theoretical Paradigms and Contemporary Social Movements." *Social Research* (52) 663-716
- (6) Melucci, Alberto. 1981. "Ten Hypotheses for the Analysis of New Movements." Pp. 173-194 in *Contemporary Italian Sociology*, edited by D. Pinto. New York: Cambridge University Press.

November 10

Presenters: Girja, Yael and Shlomit

New Social Movements: Identity and Politics

Required Readings:

- (1) Taylor, Verta and Nancy E. Whittier. 1992. "Collective Identity in Social Movement Communities: Lesbian Feminist Mobilization." Pp. 104-129 in *Frontiers in Social Movement Theory*, edited by Aldon D. Morris and Carol McClurg Mueller. New Haven: Yale University Press.
- (2) Jensen, Jane. 1995. "What's in a Name: Nationalist Movements and the Public Discourse." Pp. 107-126 in *Social Movements and Culture*, edited by Hank Johnston and Bert Klandermans. Minneapolis: University of Minnesota Press.
- (3) Fine, Gary Alan. 1995. "Public Narration and Group Culture." Pp. 85-106 in *Social Movements and Culture*, edited by Hank Johnston and Bert Klandermans. Minneapolis: University of Minnesota Press.
- (4) Swidler, Ann. 1995. "Cultural Power and Social Movements." Pp. 25-40 in *Social Movements and Culture*, edited by Hank Johnston and Bert Klandermans. Minneapolis: University of Minnesota Press.

Supplemental readings:

- (5) McAdam, Doug, Sidney Tarrow and Charles Tilly. 2001. *Dynamics of Contention*. Cambridge, UK: Cambridge University Press. pages 305-327
- (6) Taylor, Verta and Nancy Whittier. 1995. "Analytical Approaches to Social Movement Culture: The Culture of the Women's Movement." Pp. 163-187 in *Social Movements and Culture*, edited by Hank Johnston and Bert Klandermans. Minneapolis: University of Minnesota Press.

November 17

Presenters: Beth and Alison

Cases – Environmental Movement

Required Readings:

- (1) Lichterman, Paul. 1996. *The Search for Political Community*. Cambridge, G.B.: Cambridge University Press.

November 24

Presenters: Girja, Rachel, Andy and Chad

Cases – Health Movements

Required Readings:

- (1) Starr, Paul. 1982. *The Social Transformation of American Medicine*. Basic Books. introduction, book II chapter 4.
- (2) Scott, W. Richard., Ruef, Martin, Mendel, Peter J., & Caronna, Carol A. 2000. *Institutional Change and Healthcare Organizations: From Professional Dominance to Managed Care*. Chicago: University of Chicago Press. pages 57-69
- (3) Goldstein, Michael S. 1992. *The Health Movement: Promoting Fitness in America*. New York: Twayne Publishers. Chapters 1, 2, 7

Supplemental:

- (4) Goldstein, Michael S. 1999. *Alternative Health Care*. Philadelphia: Temple University Press.

December 1

Presenters: Dave and Alysia

Institutions, Organizations and Social Movements

Required Readings:

- (1) Scott, W. Richard. 2001. *Institutions and Organizations*. 2nd edition. Thousand Oaks, CA: Sage. Chapters 1-3
- (2) Jepperson, Ronald L. “The Development and Application of Sociological Neoinstitutionalism.” Pp. 229 - 267 in *New Directions in Contemporary Sociological Theory*, edited by Joseph Berger and Morris Zelditch Jr. Lanham, Maryland: Rowman and Littlefield Publishers, Inc.
- (3) Fligstein, Neil N. 1998. “Fields, Power, and Social Skill: A Critical Analysis of the New Institutionalisms.” Paper presented at Hamburg University October 9-11, 1997.
- (4) Stryker, Robin. 2002. “A Political Approach to Organizations and Institutions.” Pp. 169-191 in *Social Structure and Organizations Revisited*. Vol 19 edited by Michael Lounsbury and Marc J. Vantresca. Oxford, UK: JAI Elsevier.
- (5) Granovetter, Mark S. 1973. “The Strength of Weak Ties.” *American Journal of Sociology*, 78: 1360-1379

Supplemental readings:

- (6) Armstrong, E. (2002). Crisis, Collective Creativity, and the Generation of New Organizational Forms: The Transformation of Lesbian/Gay Organizations in San Francisco. Pp. 337-359 in *Research in the Sociology of Organizations* edited by Michael Lounsbury and Marc Ventresca. JAI Press.

December 8

Presenters: Velina and Charity

Institutions, Organizations and Social Movements

Required Readings:

- (1) McAdam, Doug and W. Richard Scott. 2001. *Organizations and Movements*. Forthcoming
- (2) Schneiberg, M. 2002. Organizational Heterogeneity and the Production of New Forms: Politics, Social Movements and Mutual Companies in American Fire Insurance Pp. 39-89 in *Research in the Sociology of Organizations* edited by Michael Lounsbury and Marc Ventresca. JAI Press.
- (3) Young, Michael. 2002. "Confessional Protest: The Religious Birth of U.S. Social Movements." *American Sociological Review* 67 660-688.
- (4) Tilly, Charles. 2002. "Comment on Young Buried Gold." *American Sociological Review* 67 689-692.
- (5) Young, Michael. 2002. "Reply to Tilly." *American Sociological Review* 67 693-695.
- (6) Lounsbury, Michael, Marc J. Ventresca and Paul M. Hirsch. 2003. "Social Movements, Field Frames and Industry Emergence: A Cultural-Political Perspective on U.S. Recycling." *Socio-Economic Review*, 1: 71-104

Supplemental readings:

- (7) Rao, Hayagreeva, Calvin Morrill, and Mayer N. Zald. 2000. "Power Plays: Social Movements, Collective Action and New Organizational Forms." *Research in Organizational Behavior* 22:237-282.
- (8) Swaminathan, A., and J. B. Wade. 2001. "Social Movement Theory and the Evolution of New Organizational Forms." Pp. X, in *The Entrepreneurship Dynamic in Industry Evolution*, edited by C. B. Schoonhoven and E. Romanelli. Stanford, CA: Stanford University Press.

December 8+

Class Presentations

Papers due by Friday, December 19th at the latest.