

## **SOCIOLOGY 769R: GLOBAL ANALYSIS**

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Spring 1997-98  
Meetings: Th 2-5, Room 206  
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### **Overview**

We will study the formation, structure, and operations of global society since the 19th century in light of major theoretical perspectives on global change. Perspectives include neo-realism, functionalism, regime analysis, and neo-liberal institutionalism in the field of international relations, and state competition, world-system, and world-polity theories in sociology. With a broad range of topics on economic, political, and cultural change, we will discuss connections between the global and the local and how global change encourages both homogeneity and diversity. Much attention will be given to global systems, ideologies, and doctrines, and to global and international organizations. Among the specific issues that will be explored in discussing the theoretical perspectives are such topics as global inequality, environmentalism, religious and ethnic nationalism, warfare, women's movements, and human rights.

### **Requirements**

- A. Reading as indicated in the course outline. Reading on reserve will be available in the graduate student lounge.
- B. Active participation in class, including occasional presentations on assigned readings.
- C. Occasional written summaries and reflections on reading materials.
- D. A term paper on a topic of your choosing, identified and developed with my assistance. Term projects should be initiated early in the term so that in-class presentations can be given in the last two class meetings.  
NB: We will discuss the option of a single class project rather than individual projects; another alternative is joint projects by two or three students working together.
- E. A final examination is likely, consisting of several essay questions selected from a larger set of questions distributed a week before the exam.

### **REQUIRED BOOKS**

David A. Baldwin (ed.), *Neorealism and Neoliberalism: The Contemporary Debate*  
New York: Columbia University Press, 1993

Peter Beyer, *Religion and Globalization*  
London and Thousand Oaks, CA: Sage, 1994

Bradshaw, York. W., and Michael Wallace, *Global Inequalities*  
Thousand Oaks, CA: Pine Forge Press, 1996

Christopher Chase-Dunn, *Global Formation: Structures of the Global Economy*  
Oxford and Cambridge, MA: Basil Blackwell, 1989

Roland Robertson, *Globalization: Social Theory and Global Culture*  
London and Newbury Park, CA: Sage, 1992

The Chase-Dunn book is out of print but used copies will be available.

## COURSE OUTLINE

- Week 1 Introduction: Overview, key concepts, major perspectives. Historical background.**  
Jan 15
- Week 2 Realism and neo-realism.**  
Jan 22 Morgenthau and Thompson, *Politics Among Nations*, Chs. 1, 3, 5 (pp. 58-77 only), 7, 20 [reserve]  
Kenneth Waltz, *Theory of International Politics*, Chs. 4, 6, 9 [reserve]  
Robert Keohane, "Theory of World Politics," in Keohane, *Neorealism and Its Critics* [reserve]  
Richard Ashley, "The Poverty of Neorealism," in Keohane, *Neorealism and Its Critics* [reserve]
- Week 3 Neo-realism and state-competition theory.**  
Jan 29 Charles Tilly, *Coercion, Capital, and European States*, Chs. 1, 4 [reserve]  
Charles Tilly, "War Making and State Making as Organized Crime," in Evans et al., *Bringing the State Back In* [reserve]  
Randall Collins, "Imperialism and Legitimacy: Weber's Theory of Politics," in Collins, *Weberian Sociological Theory* [reserve]  
Theda Skocpol, "Bringing the State Back In: Strategies of Analysis in Current Research," in Evans et al., *Bringing the State Back In* [reserve]  
Arthur Stein, "Coordination and Collaboration: Regimes in an Anarchic World," in Baldwin, *Neorealism and Neoliberalism*
- Week 4 International regimes. Functionalism.**  
Feb 5 Stephen Krasner, "Structural Causes and Regime Consequences: Regimes as Intervening Variables," in Krasner, *International Regimes* [reserve]  
Charles Lipson, "The Transformation of Trade: The Sources and Effects of Regime Change," in Krasner, *International Regimes* [reserve]  
Peter Cowhey, "The International Telecommunications Regime: The Political Roots of Regimes for High Technology," *International Organization* [reserve]  
Peter Haas, "Introduction: Epistemic Communities and International Policy Coordination," *International Organization* [reserve]  
Ethan Nadelmann, "Global Prohibition Regimes: The Evolution of Norms in International Society," *International Organization* [reserve]  
Jacobson, Reisinger, Mathers, "National Entanglements in International Governmental Organizations." *American Political Science Review* [reserve]  
Shanks, Jacobson, Kaplan, "Inertia and Change in the Constellation of International Governmental Organizations, 1981-1992," *International Organization* [reserve]  
*Recommended:* Hasenclever, Mayer, Rittberger, *Theories of International*

*Regimes*, Chs. 1, 3 (23-44 only), 4 (83-94 only), 5 (136-61 only) [reserve]

**Week 5 Neo-liberal institutionalism.**

Feb 12 In Baldwin, *Neorealism and Neoliberalism*:  
(move) Axelrod and Keohane, "Achieving Cooperation Under Anarchy: Strategies and Institutions"  
Joseph Grieco, "Anarchy and the Limits of Cooperation"  
Robert Keohane, "Institutional Theory and the Realist Challenge After the Cold War"  
Joseph Grieco, "Understanding the Problem of International Cooperation"  
Alexander Wendt, "Anarchy Is What States Make of It: The Social Construction of Power Politics," *International Organization* [reserve]

**Week 6 Dependency theory; world-system theory I.**

Feb 19 Christopher Chase-Dunn, *Global Formation*, Introduction and Parts I, II  
Bradshaw and Wallace, *Global Inequalities*, Chs. 1-3, 8  
Andre Gunder Frank, *Capitalism and Underdevelopment in Latin America*, pp. 3-28, 281-318 [reserve]  
Fernando Henrique Cardoso, "Associated-dependent Development: Theoretical and Practical Implications," in Stepan, *Authoritarian Brazil* [reserve]  
Bornschieer, Chase-Dunn, Rubinson, "Cross-national Evidence of the Effects of Foreign Investment and Aid on Economic Growth and Inequality," *AJS* [reserve]  
Bergesen and Schoenberg, "Long Waves of Colonial Expansion and Contraction, 1415-1969," in Bergesen, *Studies of the Modern World-System* [reserve]

**Week 7 World-system theory II.**

Feb 26 Christopher Chase-Dunn, *Global Formation*, Part III  
Glenn Firebaugh, "Growth Effects of Foreign and Domestic Investment," *AJS* [reserve]  
Firebaugh and Beck, "Does Economic Growth Benefit the Masses? Growth, Dependence, and Welfare in the Third World," *ASR* [reserve]  
Dixon and Boswell, "Dependency, Disarticulation, and Denominator Effects: Another Look at Foreign Capital Penetration," *AJS* [reserve]  
*Recommended*: Firebaugh's critique of Dixon and Boswell, and Dixon and Boswell's reply, *AJS* [reserve]  
Immanuel Wallerstein, "The National and the Universal: Can There Be Such a Thing as World Culture?," in King, *Culture, Globalization and the World-System* [reserve]  
Immanuel Wallerstein, "Culture as the Ideological Battleground of the Modern World-System," in Featherstone, *Global Culture: Nationalism, Globalization and Modernity* [reserve]  
Annabelle Sreberny-Mohammadi, "The Many Cultural Faces of Imperialism," in

Golding and Harris, *Beyond Cultural Imperialism* [reserve]  
 Bradshaw and Wallace, *Global Inequalities*, Chs. 4-7

**Week 8 Cross-national analysis.**

- Mar 5 Meyer, Hannan, Rubinson, Thomas, "National Economic Development, 1950-70," in Meyer and Hannan, *National Development and the World System* [reserve]  
 Jeremy Finn, "Sex Differences in Educational Outcomes: A Cross-National Study," *Sex Roles* [reserve]  
 Karen Miller, "The Effects of Industrialization on Men's Attitudes toward the Extended Family and Women's Rights," *Journal of Marriage & the Family* [reserve]  
 Williamson and Pampel. "Politics, Class, and Growth in Social Security Effort," *International Journal of Comparative Sociology* [reserve]  
 Williams and Timberlake, "Structured Inequality, Conflict, and Control," *Social Forces* [reserve]  
 Kenneth Bollen, "World System Position, Dependency, and Democracy: The Cross-National Evidence," *American Sociological Review* [reserve]  
 Meyer, Ramirez, Rubinson, Boli[-Bennett], "The World Educational Revolution, 1950-70," in Meyer and Hannan, *National Development and the World System* [reserve]

**Week 9** Spring recess.

Mar 12

**Week 10 Globalization theory.**

- Mar 19 Roland Robertson, *Globalization* (all except Chs. 5, 8, 9, 11)  
 Ulf Hannerz, "Scenarios for Peripheral Cultures," in King, *Culture, Globalization and the World-System* [reserve]  
 Frank Lechner, "Cultural Aspects of the Modern World-System," in Swatos, *Religious Politics in Global and Contemporary Perspective* [reserve]  
 Roland Robertson, "Social Theory, Cultural Relativity and the Problem of Globality," in King, *Culture, Globalization and the World-System* [reserve]  
 Larry Diamond, "The Globalization of Democracy," in Slater, Schultz, Dorr, *Global Transformation and the Third World* [reserve]  
 Christopher Chase-Dunn, *Global Formation*, Ch. 5 (review)  
 Harold Berman, "The Law of International Commercial Transactions," *Emory Journal of International Dispute Resolution*

**Week 11 World-polity institutional analysis I.**

- Mar 26 Meyer, Boli, Thomas, "Ontology and Rationalization in the Western Cultural Account," in Thomas *et al.*, *Institutional Structure* [reserve]  
 Boli and Thomas, "World Culture in the World Polity: A Century of International

- Non-Governmental Organization," *ASR* [copies to be distributed]  
 McNeely and Soysal, "International Flows of Television Programming: A Revisionist Research Orientation," *Public Culture* [reserve]  
 Nitzza Berkovitch, "The Emergence and Transformation of the International Women's Movement," in Boli and Thomas, *World Culture and International Non-Governmental Organizations* [reserve]  
 Frank, Meyer, Schofer, Tuma, Hironaka, "The Structuring of a World Environmental Regime, 1870-1990," *International Organization* [reserve]  
 Loya and Boli, "Standardization in the World Polity: Technical Rationalization Over Power," in Boli and Thomas, *World Culture and International Non-Governmental Organizations* [reserve]

**Week 12 World-polity institutional analysis II.**

Apr 2

- John Boli., "World-Polity Sources of Expanding State Authority and Organization, 1870-1970," in Thomas et al., *Institutional Structure* [reserve]  
 Meyer, Boli, Thomas, Ramirez, "World Society and the Nation-State," *AJS* [copies to be distributed]  
 John Boli, "Sovereignty from a World-Polity Perspective," paper [reserve]  
 Martha Finnemore, "Rules of War and Wars of Rules: The International Red Cross and the Restraint of State Violence," in Boli and Thomas, *World Culture and International Non-Governmental Organizations* [reserve]  
 David Strang, "From Dependence to Sovereignty: An Event History Analysis of Decolonization," *ASR* [reserve]  
 Bradley and Ramirez, "World Polity and Gender Parity: Women's Share of Higher Education, 1965-85," *Research in Sociology of Education and Socialization* [reserve]  
 Meyer, Ramirez, Soysal, "World Expansion of Mass Education, 1870-1980," *Sociology of Education* [reserve]

**Week 13 Conflict and tensions in homogenization and differentiation. Religion and social movements.**

Apr 9

- Arjun Appadurai, "Disjuncture and Difference in the Global Cultural Economy," *Public Culture* [reserve]  
 Peter Beyer, *Religion and Globalization* (all except Chs. 5, 8)  
 Robert Wuthnow, "World Order and Religious Movements," in Bergesen, *Studies of the Modern World-System* [reserve]  
 Frank Lechner, "Religion, Law, and Global Order," in Robertson and Garrett, *Religion and Global Order* [reserve]  
 Roland Robertson, *Globalization*, Chs. 5, 11  
 Smith, Pagnucco, Romeril, "Transnational Social Movement Organisations in the Global Political Arena," *Voluntas* [reserve]

**Weeks 14-15 Term project presentations and discussion.**

Apr 16, 23

### Full References for Reserve Reading

- Appadurai, Arjun. 1990. "Disjuncture and Difference in the Global Cultural Economy." *Public Culture* 2 (2): 2-23.
- Ashley, Richard K. 1986. "The Poverty of Neorealism." Pp. 255-300 in Keohane (1986).
- Bergesen, Albert, ed. 1980. *Studies of the Modern World-System*. New York: Academic Press.
- Bergesen, Albert, and Ronald Schoenberg. 1980. "Long Waves of Colonial Expansion and Contraction, 1415-1969." Pp. 231-77 in Bergesen (1980).
- Berman, Harold J. 1988. "The Law of International Commercial Transactions." Emory Journal of International Dispute Resolution 2, no. 2 (Spring): 235-310.
- Berkovitch, Nitza. 1998. "The Emergence and Transformation of the International Women's Movement." To be published in Boli and Thomas (1998).
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- . 1995. "Sovereignty from a World-Polity Perspective." Paper presented at the Conference on Sovereignty, Stanford University, November.
- Bollen, Kenneth. 1983. "World System Position, Dependency, and Democracy: The Cross-National Evidence." *American Sociological Review* 48 (4): 468-79.
- Bornschier, Volker, Christopher Chase-Dunn, and Richard Rubinson. 1978. "Cross-national Evidence of the Effects of Foreign Investment and Aid on Economic Growth and Inequality." *American Journal of Sociology* 84: 651-83.
- Boli, John, and George M. Thomas. 1997. "World Culture in the World Polity: A Century of International Non-Governmental Organization." *American Sociological Review* 62 (2): 171-90.
- . 1998. *World Culture and International Non-governmental Organizations: The World Polity in Formation Since 1875*. Stanford: Stanford University Press (in press).
- Bradley, Karen, and Francisco O. Ramirez. 1996. "World Polity and Gender Parity: Women's Share of Higher Education, 1965-85." *Research in Sociology of Education and Socialization*, Vol. 11: 63-91.

- Cardoso, Fernando Henrique. 1973. "Associated-dependent Development: Theoretical and Practical Implications." In Alfred Stepan, ed., *Authoritarian Brazil: Origins, Policies, and Future*. New Haven: Yale University Press.
- Collins, Randall. 1986. "Imperialism and Legitimacy: Weber's Theory of Politics." Pp. 145-66 in Randall Collins, *Weberian Sociological Theory*. Cambridge: Cambridge University Press.
- Cowhey, Peter F. 1990. "The International Telecommunications Regime: The Political Roots of Regimes for High Technology." *International Organization* 44, 2: 169-99.
- Diamond, Larry. 1993. "The Globalization of Democracy." Ch. 3 in Robert O. Slater, Barry Schultz, and Steven R. Dorr (eds.), *Global Transformation and the Third World*. Boulder: Lynne Rienner.
- Dixon, William J, and Terry Boswell. 1996. "Dependency, Disarticulation, and Denominator Effects: Another Look at Foreign Capital Penetration." *American Journal of Sociology* 102: 543-62.
- . 1996. "Differential Productivity, Negative Externalities, and Foreign Capital Dependency: Reply to Firebaugh." *American Journal of Sociology* 102: 576-84.
- Evans, Peter, Dietrich Rueschemeyer, and Theda Skocpol, eds. 1985. *Bringing the State Back In*. Cambridge, England: Cambridge University Press.
- Finn, Jeremy D. 1980. "Sex Differences in Educational Outcomes: A Cross-National Study." *Sex Roles* 6 (1): 9-26.
- Finnemore, Martha. 1998. "Rules of War and Wars of Rules: The International Red Cross and the Restraint of State Violence." To be published in Boli and Thomas (1998).
- Firebaugh, Glenn. 1992. "Growth Effects of Foreign and Domestic Investment." *American Journal of Sociology* 1 (July): 105-30.
- Firebaugh, Glenn, and Frank D. Beck. 1994. "Does Economic Growth Benefit the Masses? Growth, Dependence, and Welfare in the Third World." *American Sociological Review* 59: 631-53.
- . 1996. "Does Foreign Capital Harm Poor Nations? New Estimates Based on Dixon and Boswell's Measures of Capital Penetration." *American Journal of Sociology* 102: 563-75.
- Frank, Andre Gunder. 1967. *Capitalism and Underdevelopment in Latin America*. New York:

Monthly Review Press.

- Frank, David John, John W. Meyer, Evan Schofer, Nancy Tuma, and Ann Hironaka. 1997. "The Structuring of a World Environmental Regime, 1870-1990." *International Organization* 51: 623-51.
- Haas, Peter M. 1992. "Introduction: Epistemic Communities and International Policy Coordination." *International Organization* 46, no.1 (Winter): 1-35.
- Hannerz, Ulf. 1991. "Scenarios for Peripheral Cultures." Pp. 107-28 in King (1991).
- Hasenclever, Andreas, Peter Mayer, and Volker Rittberger. 1997. *Theories of International Regimes*. Cambridge, England: Cambridge University Press.
- Jacobson, Harold K., William M. Reisinger, and Todd Mathers. 1986. "National Entanglements in International Governmental Organizations." *American Political Science Review* 80, no. 1 (March): 141-59.
- Keohane, Robert O., ed. 1986. *Neorealism and Its Critics*. New York: Columbia University Press.
- . 1986. "Theory of World Politics." Pp. 158-203 in Keohane (1986).
- King, Anthony D., ed. 1991. *Culture, Globalization and the World-System*. Binghamton: Dept. of Art and Art History, State University of New York.
- Krasner, Stephen, ed. 1983. *International Regimes*. Ithaca, N.Y.: Cornell University Press.
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- . 1991. "Religion, Law, and Global Order." In Roland Robertson and William R. Garrett, *Religion and Global Order*, pp. 263-80. New York: Paragon.
- Lipson, Charles. 1983. "The Transformation of Trade: The Sources and Effects of Regime Change." Pp. 233-71 in Krasner (1983).
- Loya, Thomas A., and John Boli. 1998. "Standardization in the World Polity: Technical

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- Meyer, John W., Francisco O. Ramirez, Richard Rubinson, and John Boli[-Bennett]. 1979. "The World Educational Revolution, 1950-70." Pp. 37-55 in Meyer and Hannan (1979).
- Meyer, John W., Francisco O. Ramirez, and Yasemin Soysal. 1992. "World Expansion of Mass Education, 1870-1980." *Sociology of Education* 65, no. 2: 128-49.
- Miller, Karen A. 1984. "The Effects of Industrialization on Men's Attitudes toward the Extended Family and Women's Rights: A Cross-National Study." *Journal of Marriage and the Family* 46 (1): 153-160.
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- Nadelmann, Ethan A. 1990. "Global Prohibition Regimes: The Evolution of Norms in International Society." 1990. *International Organization* 44, no. 4: 479-526.
- Robertson, Roland. 1991. "Social Theory, Cultural Relativity and the Problem of Globality." Pp. 69-90 in King (1991).
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- Research." Pp. 3-43 in Evans, Rueschemeyer, and Skocpol (1985).
- Smith, Jackie, Ron Pagnucco and Winnie Romeril. 1994. "Transnational Social Movement Organisations in the Global Political Arena." *Voluntas* 5: 121-54.
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- Thomas, George M., John W. Meyer, Francisco O. Ramirez, and John Boli, *Institutional Structure: Constituting State, Society, and the Individual*. Beverly Hills, Calif.: Sage.
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